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EBONY Media Kit

EBONY is not just another magazine to Black America - it's a way of life. Our 10.7 million monthly readers don't just read **EBONY** - they live it. As Black America's only general interest magazine, **EBONY** reaches more Black women, more Black men, more Black professionals, more Black teenagers, **MORE BLACK CONSUMERS**, than any other magazine.

For well over 50 years **EBONY** has directly influenced several generations. **EBONY** is the source Black Americans trust the most when it comes to hearing their side of the story. By using a positive editorial focus, **EBONY** has cultivated an honest, open relationship with Black consumers that no other publication can match. We cover their issues and feature their heroes. We applaud their achievements, share their concerns, and encourage their dreams.